

**Chester's Community Grocery Co-op
Minutes
10/23/06**

PRESENT: Ken Wright, Michael Froehlich, Alton Loper, Lewis Gyant, Joe Henwood, Rob Auerbach, Tina Johnson, LarRaine Branch, Joan Broadfield

1. ANNOUNCEMENTS

Marshall Mohammad has volunteered to work with us as a tax accountant. He's an imam and a Chester resident.

Tina received an email from Mark Smith from Farm Aid. They're going to send us a DVD with Tina's appearance at the press event. We could then duplicate it.

Rob A met with DCIU. They were interested in the co-op. Discussion about sponsoring families' investment.

We discussed putting together a one-pager about the co-op similar to our tri-fold membership brochure.

MFr—correct the on-line tri-fold membership brochure. There's no "small annual fee."

2. MEMBERSHIP COMMITTEE UPDATE

The membership cmte met before today's mtg. Gerwayne made some calls this week to existing members who still owe money. LarRaine is going to make calls tonight. Mr. Gyant and Gerwayne will follow up with people who have made pledges.

Membership mtg on 10/24. Pastor Hunter will come to the membership mtg. Michael F & LarRaine won't be able to be there. Rob will bring food.

Membership mtg on 11/16. Tina won't be able to be there. This may be moved to 11/14 so that Tina would be able to be there. Rob will contact the Gallery and see if they can move it to 11/14.

Membership mtg on Thurs, 11/2 at Chester Meeting. 44th and Chestnut, two blocks from Providence.

3. WEAVERS WAY GENERAL MEMBERSHIP MEETING ON 10/26

Tina will be speaking. Hanover Co-op representative will also be speaking. We can tour the co-op before the meeting at around 6pm. The meeting is at 7pm. Tina is meeting with WW folks at 5pm.

4. POLICE DEPARTMENT PRESENTATION

Rob had difficulty getting in touch with Tara. Rob and Mr. Loper will contact the Police Dept to set it up.

5. PROVIDENCE BAPTIST CHURCH

Tina did a presentation at Providence Baptist Church on Sun, 10/22, with Rev. McGee. Invited folks to the orientation meeting on 10/26. People knew about the co-op.

6. WEBSITE IMAGE

Joe will take a photo of shoppers at Weavers Way and email it to Michael—with scans of the Philadelphia Tribune and Chester Spotlight articles. Michael will post. There were some concerns that the message was being sent that we would only sell health foods.

7. ARCHITECT

We have selected Jerry Childers. Tina will send letters to the architects that were not selected.

8. AWI/ ARCHITECT BUILDING VISIT

Tina and Ken met with Childers and grocery store planners AWI this morning. They advised on some important aspects of the building about the stairs, the elevator, and more. We discussed renting space for shops on the second floor. Appears that we cannot use the basement for food preparation. Also discussed purchasing the next door building to assist in unloading trucks.

9. FLIER & OTHER DOCUMENTATION

We discussed the “Public Notice” poster. We decided to go with this poster despite some concern that it would be sending the wrong message.

Rob will re-do the flier with an emphasis on “investing in yourself.”

10. PLEDGES

LarRaine began to circulate the pledge letters. Got three strong commitments. Mr. Loper gave eight pledge letters.

11. COMMITTEES

We discussed the formation of six committees (with subcommittees)—

- 1) Finance and Administration Development Committee (Joe H)
- 2) Marketing Development Committee (Ken W)
- 3) Membership Development Committee (Rob A)
- 4) Education and Community Outreach (not assigned)
- 5) Building Development & Community Relations Committee (Tina J)
- 6) Legal (Michael F)

These committees (with subcommittees) will be tinkered with and updated. Tina will email the finalized committee list to Michael to put online.

12. BUILDING

We discussed various financing options for the building. Tina will push forward several proposals and bring back actual numbers for us to continue.

13. LOGO

No update, says Ken.

14. REGIONAL HOUSING LEGAL SERVICES

Joe, Tina, and Michael will meet with RHLS on Tues, 10/31. They expressed interest in being our legal counsel.

15. SPONSORSHIP PROGRAM

Ken presented a sponsorship program. The question here is whether a member's investment can be paid by a third party. Several organizations and firms have offered to "sponsor" their employees or clients.

FOR: 1) we need more members; 2) we want to capture the third party's funds; 3) the sponsored members would still have to do the work requirement; 4) the members could be required to post the \$50 fee (& the company would sponsor only the \$200.)

AGAINST: 1) it may diminish the investment or involvement of the members.

The SC accepted Ken's proposal in principal.

16. COVANTA MEETING

Tina is meeting with Dan from Covanta on 10/24.

17. BUSINESS RESPONSE TO LETTERS

Tina and Tiffany, a young volunteer, followed up on the business responses.

Chester Water Authority wants us to come in to meet with them.

State representative wants us to meet with them.

18. CITY COUNCIL PRESENTATIONS

Councilman contacted Tina to talk with us more about the proposal. A meeting is being set up to present to City Hall.

19. OWNER-MEMBER MEETING

We will schedule an owner-member meeting at a future SC meeting. Members and pledges will be invited, but only members can vote.