

Chester's Community Grocery Cooperative

Minutes
July 25, 2006

Present: Tina Johnson (facilitator), Rob Auerbach and his daughter Katie, LarRaine Branch, Gerwayne McElaney, Tara Jones-Stephens and her student Amelia, Joe Henwood.
Excused absence: Mike Froelich, Tim Sams, Nessie Johnson and Joan Broadfield

Meeting held at CityTeam

1. Previous minutes reviewed and accepted with revisions

2. Mission statement

Re write the mission statement to reflect acceptance of a broader member base. The discussion was left opened for further consideration.

3. Market & Feasibility Study

The feasibility study is going to be looked over and the changes that committee members suggested worked into the existing document. Mike had specific changes to the per forma that needed to be considered.

4. Logo

Katie shared with the group several prototypes of logos for our consideration. Tina asked that more be done with the actual words, and other members asked that a few more examples be given for further consideration. Katie said that she would do this and have something to the committee by its next meeting.

5. P/R & Publicity

Tina to write & Joe to format and send press releases.

6. Flier distribution Saturday

Rob presented final layouts and will print 2,000 copies for church letters and Saturday distribution. Meet in front of CityTeam @ 9 a.m.

7. Print and distribute Church notifications

Church notifications will be done by Joe and Tina and disturbed along with the fliers by the weekend.

8. Kick off membership orientation August 3rd

Rob shared the outline for how the presentation will be run (hand-out) The members of the committee will each present a section of the presentation. There will be an invited guest Montorrah Tzin to speak from Celestial Chef Tina will present where we are in the process and Joe will write close for presentation

The meeting adjourned at 8:15 p.m.